



Ask anyone to tell you about an experience they had with taxes and the IRS.

There's a reason tax-prep tools are turning those tax filing experiences into positive ones.

THE CHALLENGE

How can the IRS leverage its incredible data collection to make taxpayer data helpful, and create a better user experience for people to make informed financial decisions BETWEEN their tax filings.

TAXPAYERS NEED A SERVICE THAT IS...

Actionable

To be helpful, the service must offer dynamic actions a person can take to accomplish goals in addition to analyzing and browsing their data.

Comprehensible

Prioritized and organized data needs to provide context that is clear to understand.

Humble

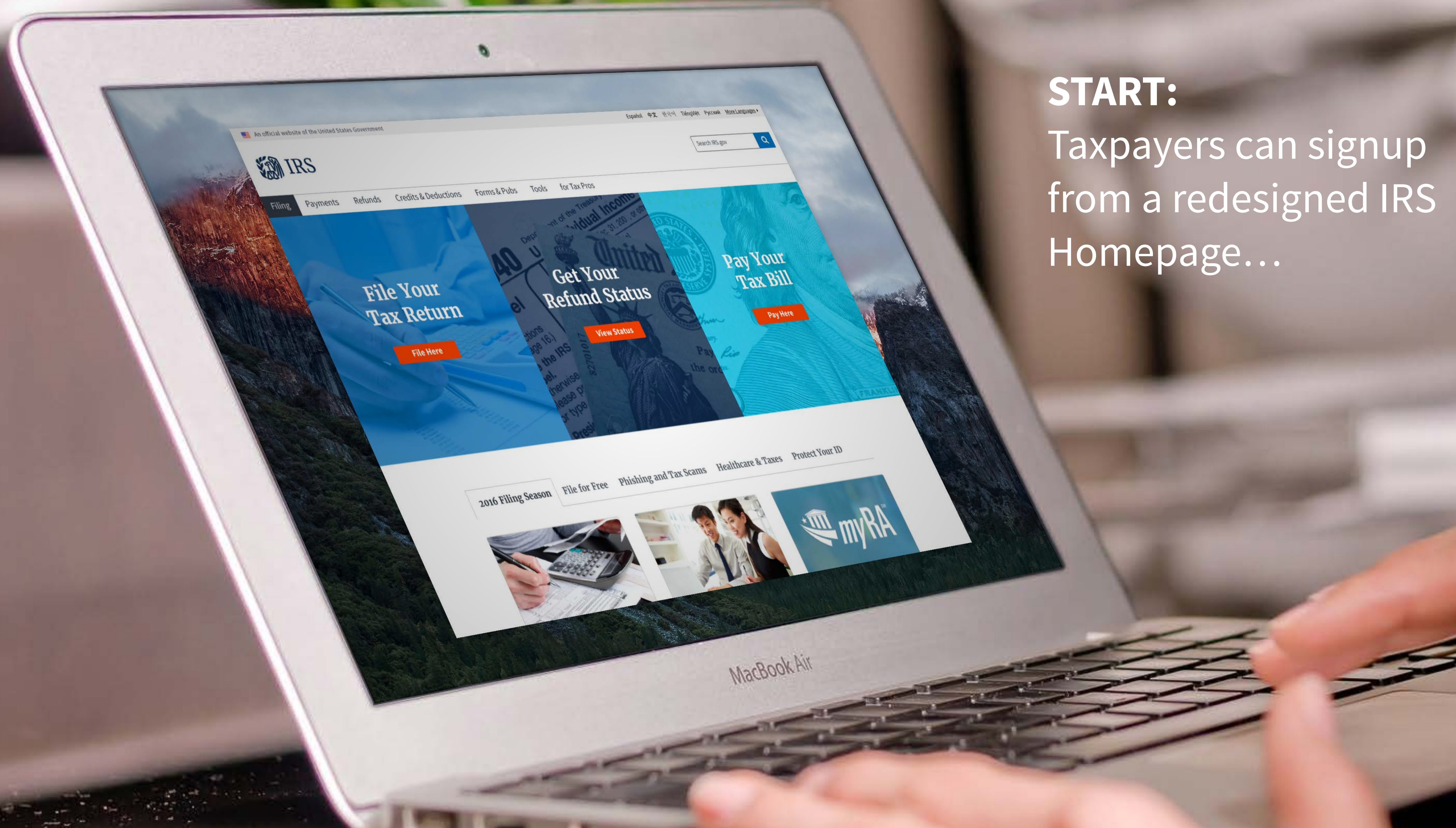
This service is never intended to be used day-to-day. It should be a helpful tool that can be easily learned and boasts a recognizable interface for a wide audience

Accessible

Make the most important tools and notifications accessible to those who might not have access to internet services, or trouble connecting.

START:

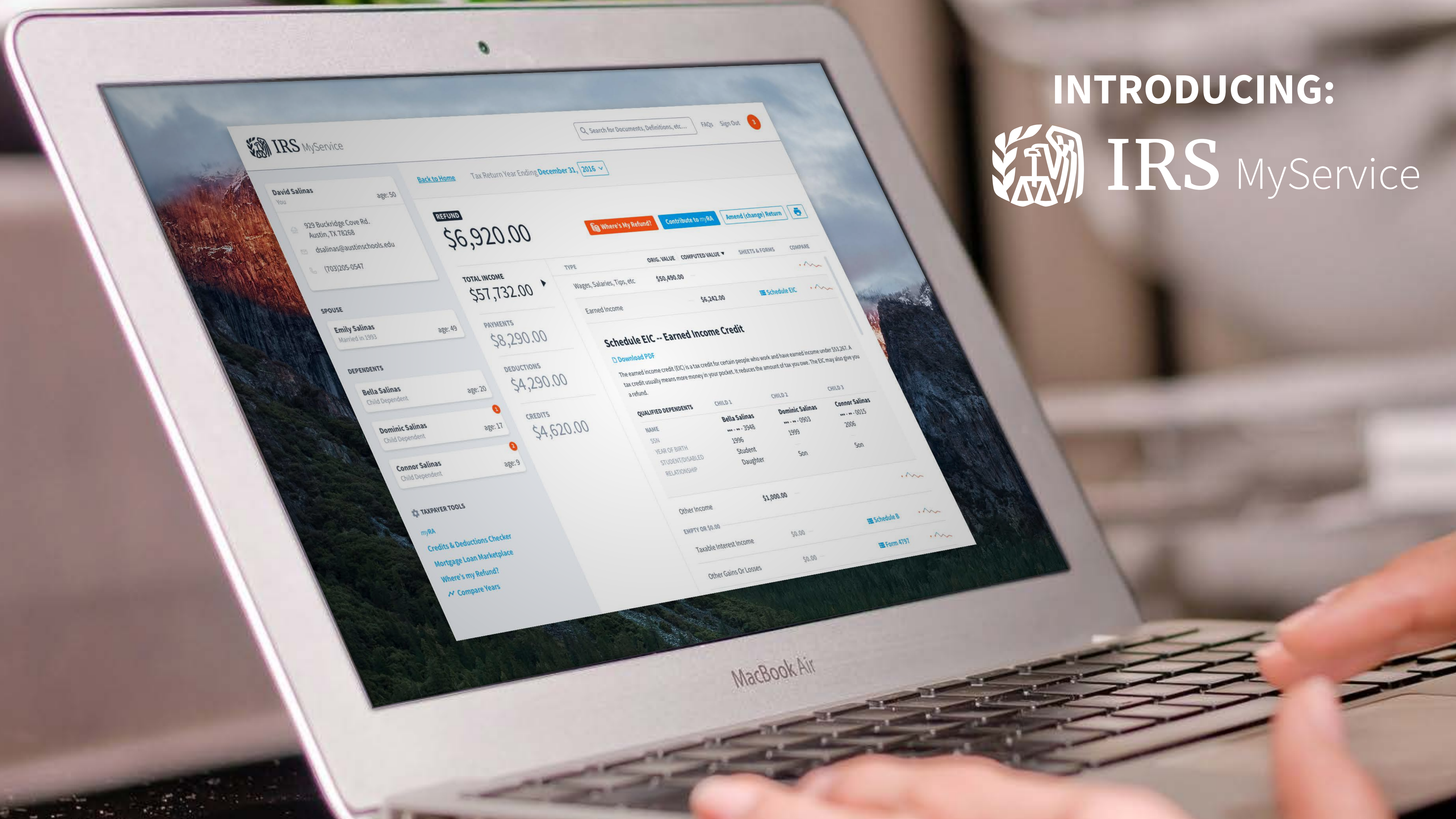
Taxpayers can sign up
from a redesigned IRS
Homepage...



INTRODUCING:



IRS MyService



Search for Documents, Definitions, etc... FAQs Sign Out 3

David Salinas
You
age: 50
929 Buckridge Cove Rd.
Austin, TX 78268
dsalinas@austinschools.edu
(703)205-0547

[Back to Home](#) Tax Return Year Ending **December 31, 2016**

REFUND
\$6,920.00

[Where's My Refund?](#) [Contribute to myRA](#) [Amend \(change\) Return](#)

SPOUSE
Emily Salinas
Married in 1993
age: 49

DEPENDENTS
Bella Salinas
Child Dependent
age: 20

Dominic Salinas
Child Dependent
age: 17

Connor Salinas
Child Dependent
age: 9

TOTAL INCOME
\$57,732.00

PAYMENTS
\$8,290.00

DEDUCTIONS
\$4,290.00

CREDITS
\$4,620.00

TYPE	ORIG. VALUE	COMPUTED VALUE	SHEETS & FORMS	COMPARE
Wages, Salaries, Tips, etc	\$50,490.00			
Earned Income		\$6,242.00	Schedule EIC	

Schedule EIC -- Earned Income Credit

[Download PDF](#)
The earned income credit (EIC) is a tax credit for certain people who work and have earned income under \$53,267. A tax credit usually means more money in your pocket. It reduces the amount of tax you owe. The EIC may also give you a refund.

QUALIFIED DEPENDENTS	CHILD 1	CHILD 2	CHILD 3
NAME	Bella Salinas	Dominic Salinas	Connor Salinas
SSN	*** - ** - 3948	*** - ** - 0903	*** - ** - 0015
YEAR OF BIRTH	1996	1999	2006
STUDENT/DISABLED	Student	Son	Son
RELATIONSHIP	Daughter	Son	Son

Other Income	\$1,000.00	
EMPTY OR \$0.00		
Taxable Interest Income	\$0.00	Schedule B
Other Gains Or Losses	\$0.00	Form 4797

TAXPAYER TOOLS

- [myRA](#)
- [Credits & Deductions Checker](#)
- [Mortgage Loan Marketplace](#)
- [Where's my Refund?](#)
- [Compare Years](#)

MacBook Air

Profile Sidebar

Individual-based Notifications 1

Dominic Salinas

Child Dependent

age: 17

● Is **Dominic** ready for college? Get help paying for it.

Start a New FAFSA

Tax Return Cards

Tax Return Card (Back)

SOME THINGS YOU CAN DO

 [Print/Download Tax Return](#)

Amend (Change) Return

[Download all Forms and Worksheets](#)

[Contribute to myRA](#)


Where's My Refund?

 Less

TAX RETURN INDIVIDUAL YEAR VIEW

Sibling Service Quicklinks

Links to services that can be combined with IRS MyService using your profile information.

 **IRS** MyService

Search for Documents, Definitions, etc...

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3

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TAXPAYER TOOLS

myRA

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Where's my Refund?

Compare Years

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TYPE	ORIG. VALUE	COMPUTED VALUE	SHEETS & FORMS	COMPARE
Wages, Salaries, Tips, etc	\$50,490.00	—		
Earned Income	—	\$6,242.00	<div>Schedule EIC</div>	
Other Income	\$1,000.00	—		
EMPTY OR \$0.00				
Taxable Interest Income	\$0.00	—	<div>Schedule B</div>	
Other Gains Or Losses	\$0.00	—	<div>Form 4797</div>	
Capital Gain Or Loss	\$0.00	\$0.00	<div>Schedule D</div>	
Business Income Or Loss	\$0.00	\$0.00	<div>Schedule C</div>	
Alimony Received	\$0.00			
Total Social Security Benefits	\$0.00	—		
Qualified Dividends	\$0.00	—		
Ordinary Dividend Income	\$0.00	—	<div>Schedule B</div>	
Tax-Exempt Interest	\$0.00	—		

Important Actions

Front-and-center are actions most important to users.

Organize and sort data

Data fields can be sorted. Sorting by descending value is shown here. This is useful for separating out empty fields

Connor Salinas
Child Dependent

[Compare Years](#)

\$4,620.00

Other Income	\$1,000.00	—		
EMPTY OR \$0.00				
Taxable Interest Income	\$0.00	—	 Schedule B	
Other Gains Or Losses	\$0.00	—	 Form 4797	

[Compare Years](#)

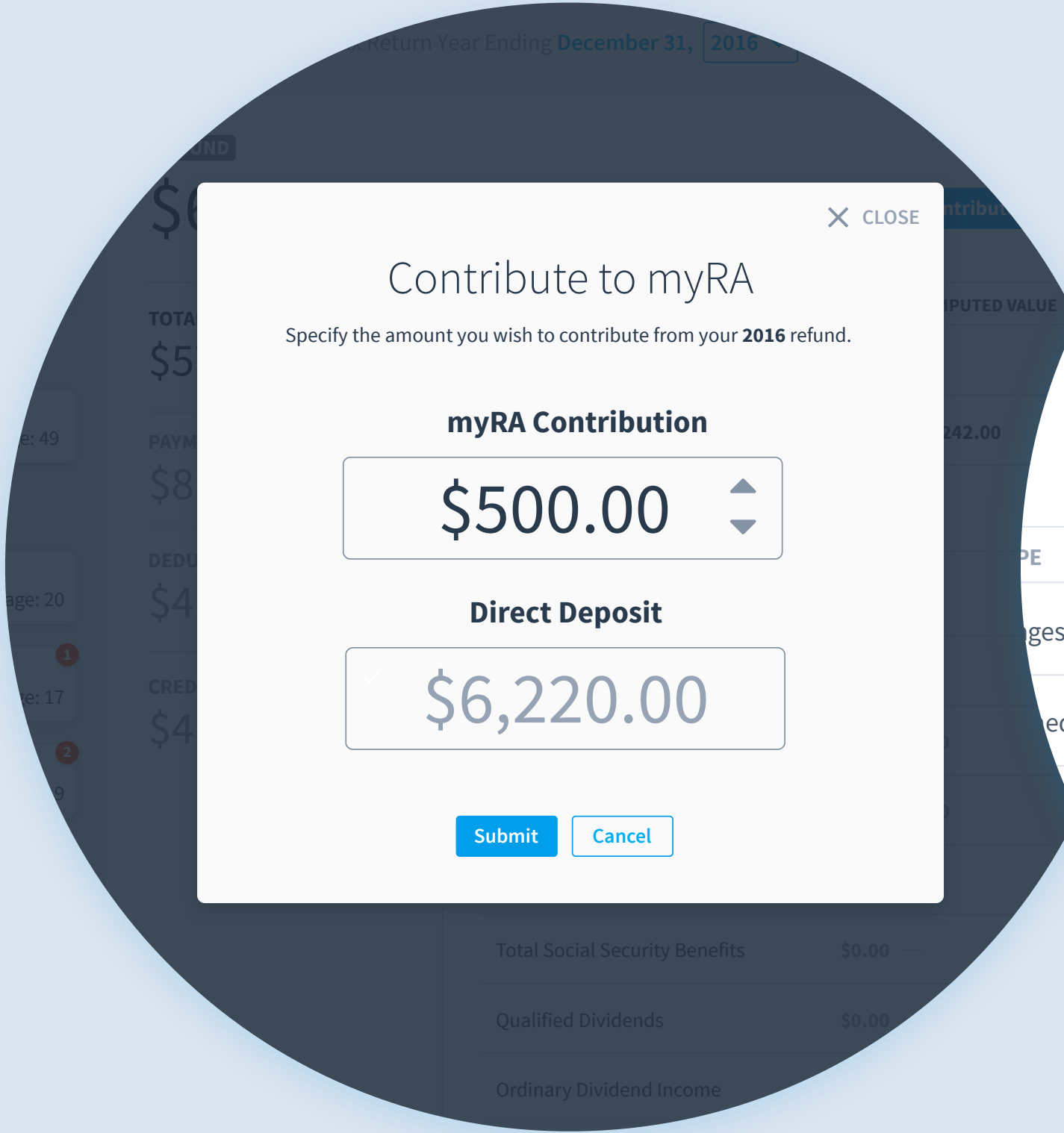
Each field is accompanied by a snapshot histogram illustrating the simple trend which can be **expanded** to view details and explore the data.

Capital Gain Or Loss \$0.00 \$0.00 [Schedule D](#) 

If a data field is accompanied with a form or worksheet, view an itemized breakdown by clicking the link.

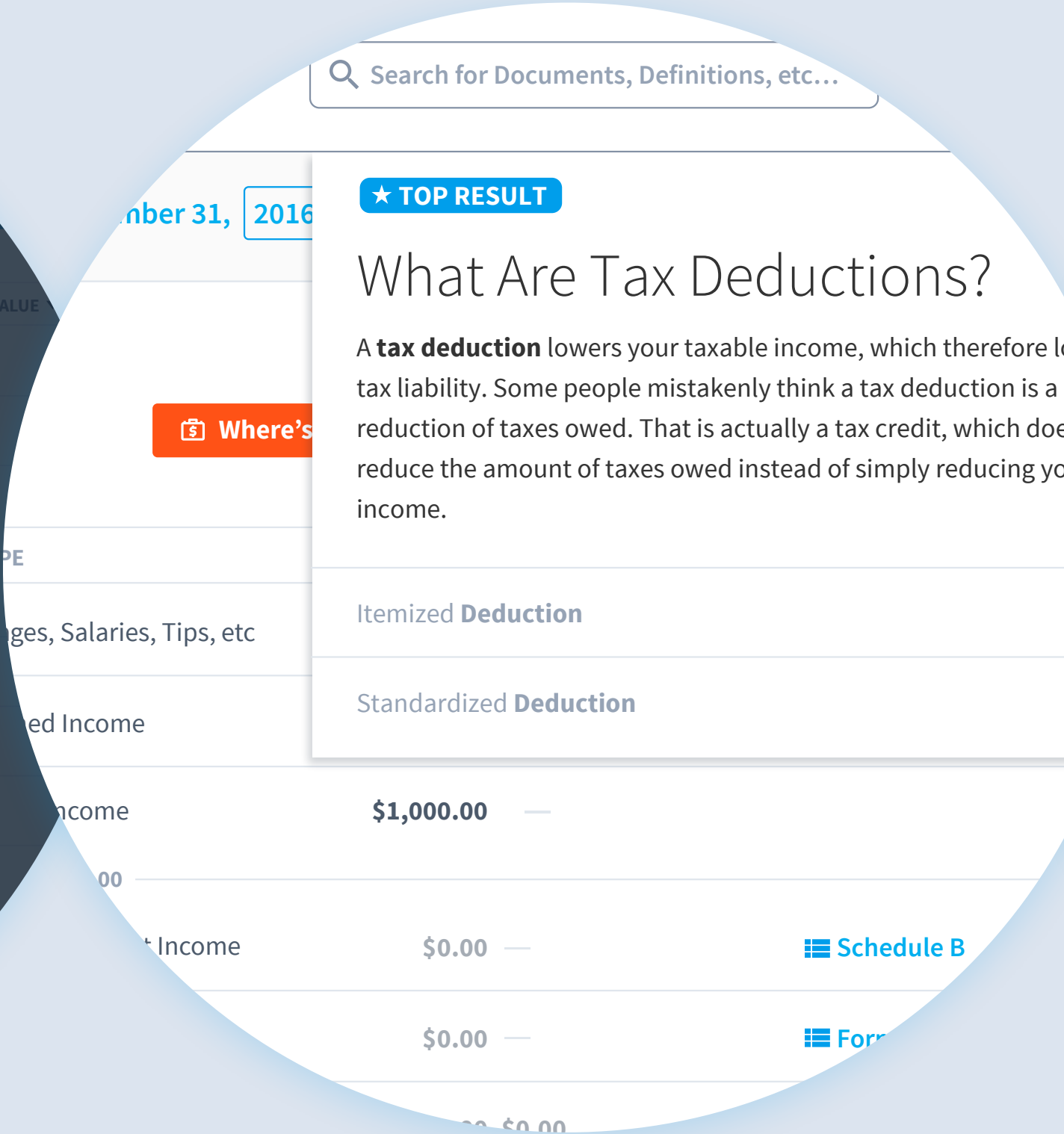
 Schedule EIC

FUNCTIONALITY DETAILS



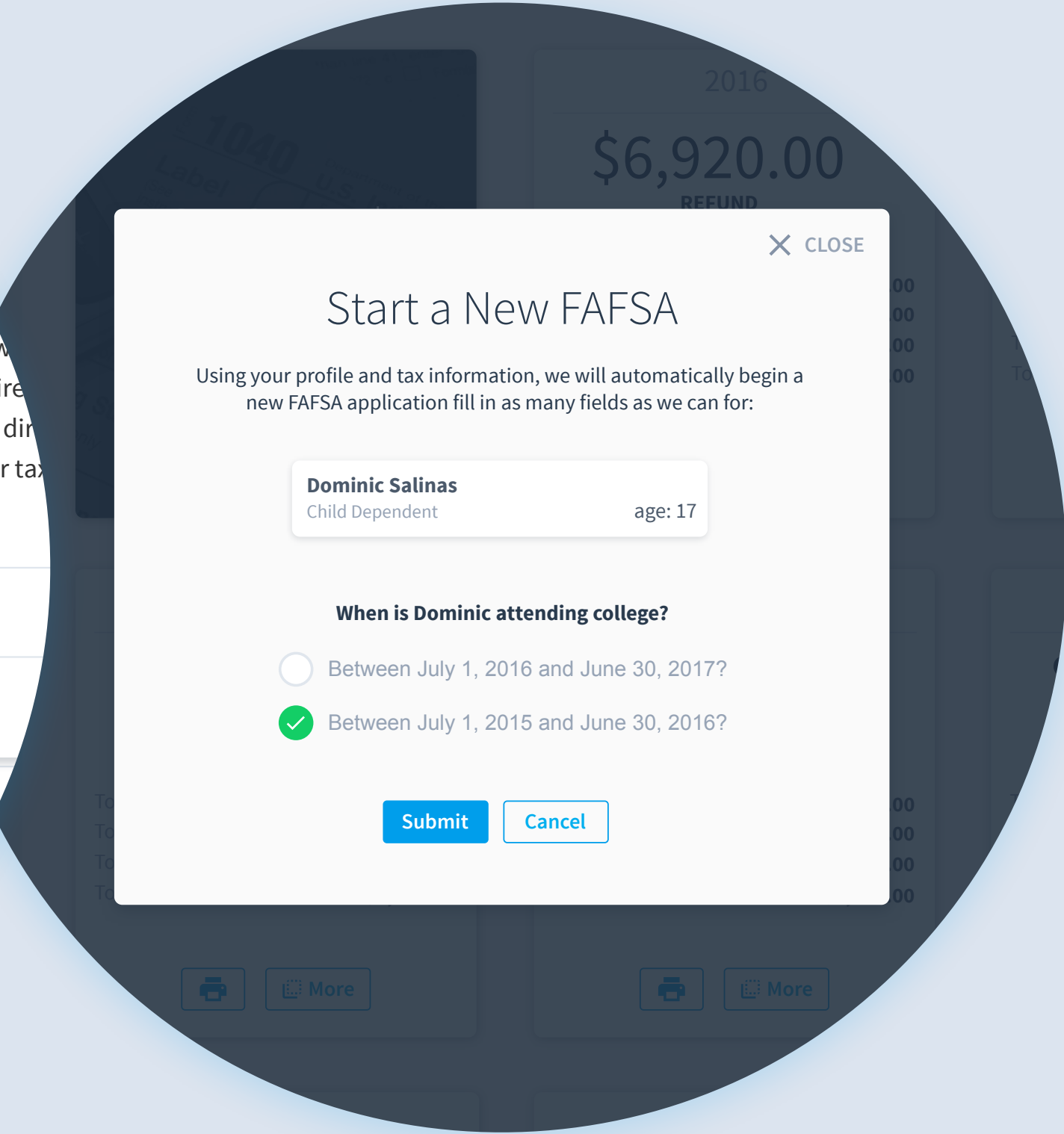
Tie-In with myRA

Profile information allows users to quickly apply or sign up for services like myRA that can automatically deposit a portion of a refund into their IRA.



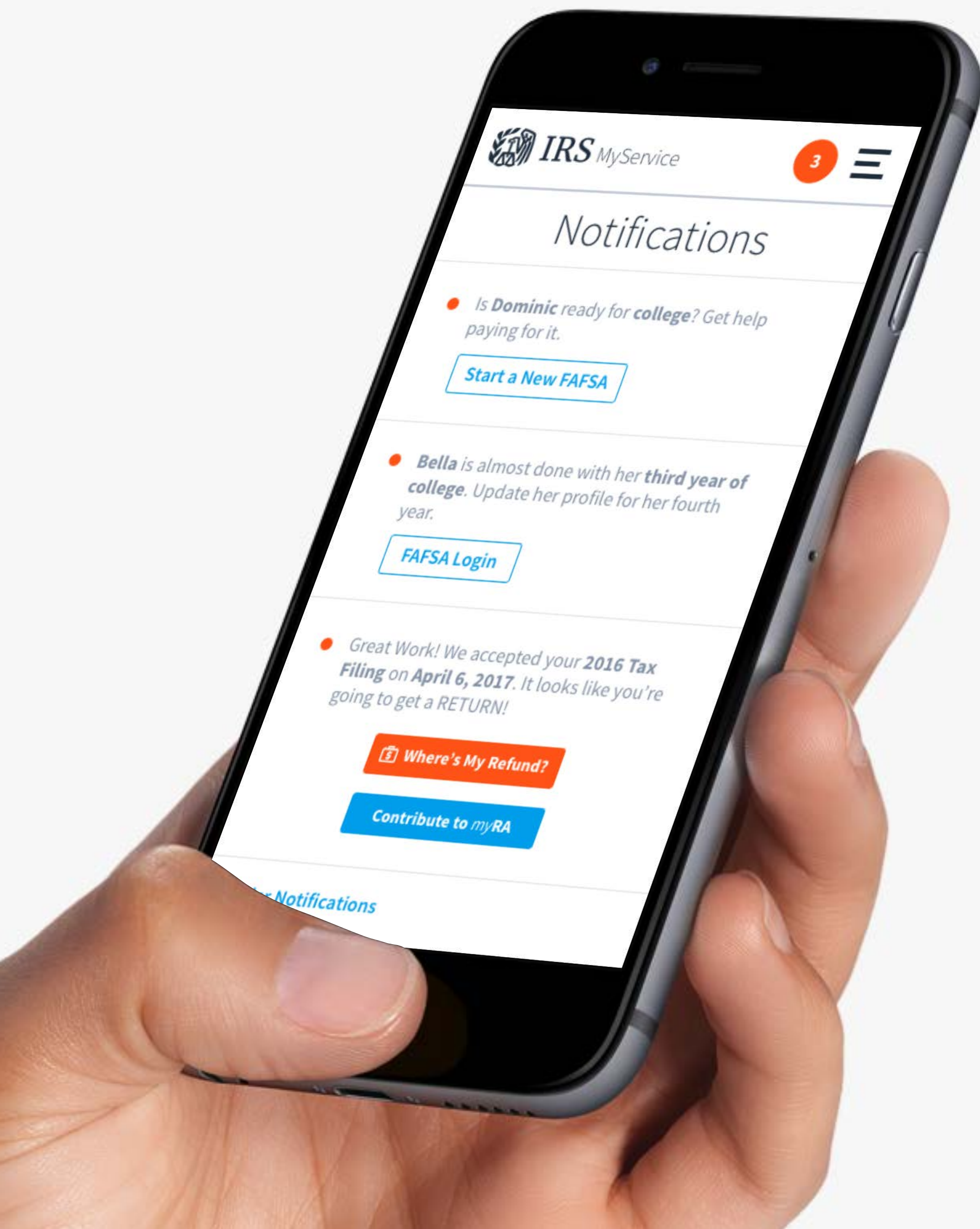
Smart Search

A search tool that is in-tune with defining complex tax terminology in simple conversational terms.



Tie-In with FAFSA

Applying for FAFSA for you or your dependents is as easy as selecting the person attending school and the year which to apply for. Profile information and tax information will be fed into the application giving you a head-start.



MOBILE ACCESSIBILITY

Mobile devices and MyService Notifications are where our four goals converge into one use. Notifications are actionable with clear steps leading user toward their goals. They are comprehensible in that they try to maximize your financial benefits in simple terms. It remains humble, only notifying you when deadlines approach or for important tips. Most importantly, we notify the people who need the information the most...

29% of households with a family income of less than \$25,000 access online services solely through mobile devices according to data collected by U.S. Census Bureau's Computer and Internet Use Supplement in 2015



Ask anyone to tell you about an experience they had with taxes and the IRS... **now**

Thank You